

Ben Kaplan

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Summary of Qualifications

- 10 years of experience in web development
- 20 years of increasingly responsible management positions

Graphics: Adobe Creative Suite CS2/3, Photoshop CS4
Dev Software: Eclipse, SVN, Git(hub), CVS, Visio, Vim, Unfuddle, Pivotal Tracker, Campfire
Expert Skills: HTML(10+yrs), XHTML(5yrs), CSS(10+yrs), JSP(5yrs), Struts(2yrs), Tapestry 4 (5yrs)
Working Skills: Javascript(intermediate), Rails(1yr), PHP(2yr), Java (beginner), Postgres & MySQL(basic)
CMS Packages: WordPress, Concrete5, Squarespace, Indexhibit, and some Drupal
E-Commerce: Interspire/Big Commerce, Shopify, PayPal
OS: Mac OS X, Unix/Linux (Free BSD, Redhat, Ubuntu, Debian), Windows
Social Networks: Facebook, Twitter, LinkedIn, Campfire, Backpack, Buzz, Wave
Portfolio URLs: <http://www.benzot.net> – portfolio site with complete project list & work history

Focus

My focus is mostly on front-end development, though I do love to delve into the integration of the front-end with the back-end. I've found Rails .erb template development quite fun, and JSP & PHP development quite addictive.

Professional Experience

- | | | |
|--|--|----------------|
| Freelance | UI Designer & Engineer | 8/09 – Present |
| <ul style="list-style-type: none">• Currently working as front-end guru with Webficient.com as contractor• Currently working as a front-end developer with Handbrewed.com• Development of own business, Web for the Soul, and it's clientele• <i>Refer to Project Experience section below regarding freelance work</i> | | |
| Identity Theft 911 | <u>UI Engineer and Director of Operations & Dir. Bus. Dev.</u> | 8/03 – 8/09 |
| <ul style="list-style-type: none">• Engineer responsibilities included all user interface design and presentation layer development• UI design and successful implementation of multiple MVC applications utilizing the Tapestry framework with a Java/Postgres backend• Leadership and management of technical operations of company from initial start-up phase through corporate expansion at the \$10 million revenue level.• Major achievements:<ul style="list-style-type: none">• Design and successful implementation of online publishing engine for over 500 cobranded websites.• Design and successful implementation of core computer systems, networks, security and workflow applications• Identified and procured corporate & call-center telecommunications systems | | |
| Credit.Com | <u>UI Engineer</u> | 10/02 – 8/03 |
| <ul style="list-style-type: none">• Developed and maintained multiple JSP web-based, template driven financial applications. Initial responsibilities included conversion of static form application to template driven application utilizing the Struts framework. Overall front-end responsibilities included development of new product features, co-branded websites, and maintenance of existing applications both external and internal.• Applications built using Struts framework with Java/Resign/Oracle back-end | | |
| Pharsight Corporation | <u>Web Developer/Software Dev Eng</u> | 12/00 – 8/02 |
| <ul style="list-style-type: none">• Redesign and development of all web presences, including corporate and support sites, as well as all web accessible software products• Developed a web-based collaborative application intended to improve knowledge management and efficiency in enterprise situations specifically geared toward pharmaceutical drug development• Main duties include jsp development, application architecture and graphics manipulation & optimization• Other duties include basic java development and usability design for web based applications | | |

Metazoa Systems	Web Developer	10/00 –12/00
	<ul style="list-style-type: none"> Developed internet based software which is accessible via a web browser for scientific research and development companies Converted existing application to enable multi-platform use, created jsp logic and include files, as well as graphics creation & optimization within a jsp/mysql architecture 	
Creditland	<u>HTML Developer</u>	5/00 –10/00
	<ul style="list-style-type: none"> Updated look-and-feel, as well as developed and maintained a dynamic financial e-commerce site in a team environment Responsibilities included coding of HTML with jsp includes, basic jsp logic, as well as graphics manipulation & optimization 	
SF Interactive	<u>HTML Coder</u>	3/00 – 4/00
	<ul style="list-style-type: none"> Responsibilities included handcoding HTML, as well as graphics optimizations in a team environment for various clients (Bravo Gifts, Jamba Juice, Morgan Stanley Dean Witter) 	
Zorro Productions, Inc.	<u>Licensing Manager</u>	05/96 – 01/00
	<ul style="list-style-type: none"> Oversight of worldwide character licensing and merchandising program Designed, developed and maintained a website geared toward Zorro business partners, as well as fans 	

Project Experience

famewizard.com	<u>UI Engineer</u>	2011
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics/UI designer Initial implementation was a dynamic website within a proprietary PHP framework with light javascript development using the jQuery library 	
Rockethub.org	<u>UI Engineer</u>	2010
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics/UI designer Initial implementation was a dynamic website within the Ning Social Network framework 	
TabStart.com	<u>UI Engineer</u>	2010
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics/UI designer Initial implementation is a dynamic website within a Ruby on Rails framework, relying heavily on Javascript and the jQuery library. 	
Birdfellow.com	<u>UI Engineer</u>	2010
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics/UI designer Initial implementation was a dynamic website within a Ruby on Rails framework with light javascript development using the jQuery library 	
Jivox.com	<u>UI Engineer</u>	2010-2011
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics/UI designer Initial implementation was a dynamic website within a CakePHP framework with light javascript development using the jQuery library 	
Deadline.com	<u>UI Engineer</u>	2010-2011
	<ul style="list-style-type: none"> Maintenance contract conducting light PHP Wordpress plugin development and UI development. Some light javascript development relying on the jQuery library for photo galleries. 	
Hollywoodlife.com	<u>UI Engineer</u>	2010-2011
	<ul style="list-style-type: none"> Maintenance contract conducting light PHP Wordpress plugin development and UI development. Some light javascript development relying on the jQuery library for photo galleries. 	
tontobarandgrill.com	<u>UI Engineer</u>	2010
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics designer Initial implementation was a dynamic website utilizing Wordpress CMS application and light javascript development using the jQuery library 	
cartwrightssonoranranchhouse.com	<u>UI Engineer</u>	2010
	<ul style="list-style-type: none"> Implemented user interface, working with a graphics designer 	

